

IN THE SPECIFICATION:

Please substitute the following paragraph for the paragraph starting at page 5, line 2 and ending at line 8.

Consequently, efforts are underway on projectors to realize a display that is even slightly brighter than currently available through a combination of various approaches, such as optics and a display element, in order to increase the utilization rate of light. Due to such circumstances, creating off periods through liquid crystal switching is not a desirable method for projectors, since this would significantly decrease the utilization rate of light.

Please substitute the following paragraph for the paragraph starting at page 5, line 9 and ending at line 12.

In the meantime, the method of turning the backlight on and off is a method that can be used only on direct view type liquid crystal elements that utilize a fluorescent tube; turning a light source on and off is impossible with halogen lamps that are generally used on projectors.

Please substitute the following paragraph for the paragraph starting at page 5, line 18 and ending at line 22.

It has been pointed out that it is difficult to obtain a sharp display of moving pictures, as well as sufficient dynamic range due to lack of contrast in a display element, with conventional projectors. In other words, conventional projectors lack moving picture quality and dynamic range, which are essential factors for achieving vivid visual expression.

Please substitute the following paragraph for the paragraph starting at page 6, line 22 and ending at page 7, line 4.

In accordance with another preferred embodiment of the present invention, the light from the light source ~~is irradiated~~ irradiates only a part of the display element in the horizontal and vertical directions, and the entire element is irradiated with light by scanning in the horizontal and vertical directions the region to be irradiated with light in appropriate timing within each frame period.

Please substitute the following paragraph for the paragraph starting at page 9, line 7 and ending at line 9.

Figs. 8(a) and (b) ~~shows~~ show timing charts of a drive method for driving the projection type display device in accordance with a preferred embodiment of the present invention (timing chart 4).